

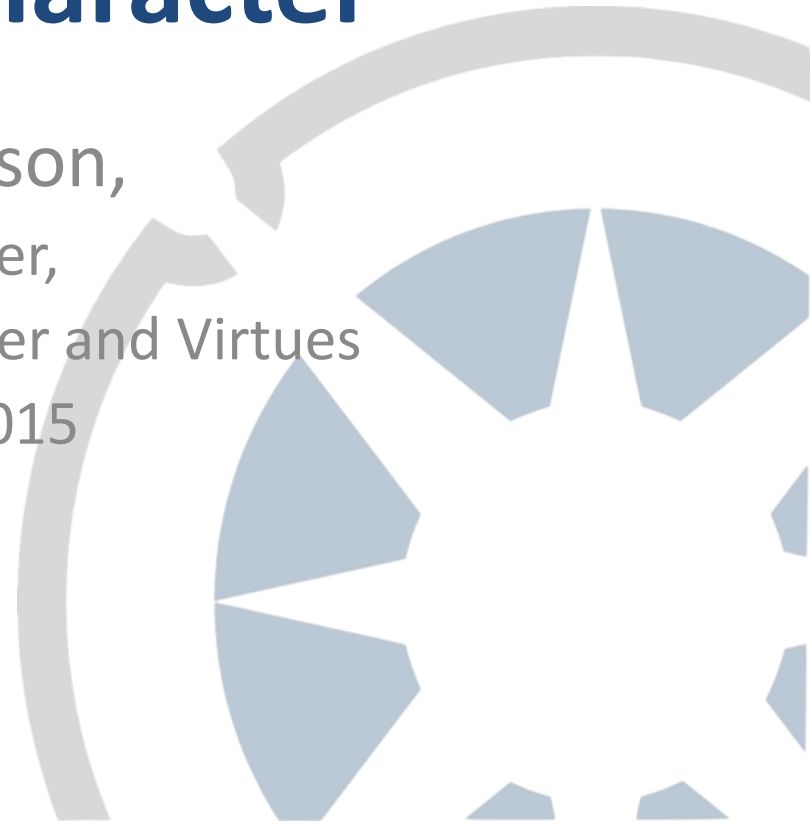


THE
JUBILEE CENTRE
FOR CHARACTER & VIRTUES

UNIVERSITY OF
BIRMINGHAM

The Call for Character

Aidan Thompson,
Centre Manager,
Jubilee Centre for Character and Virtues
27th October 2015



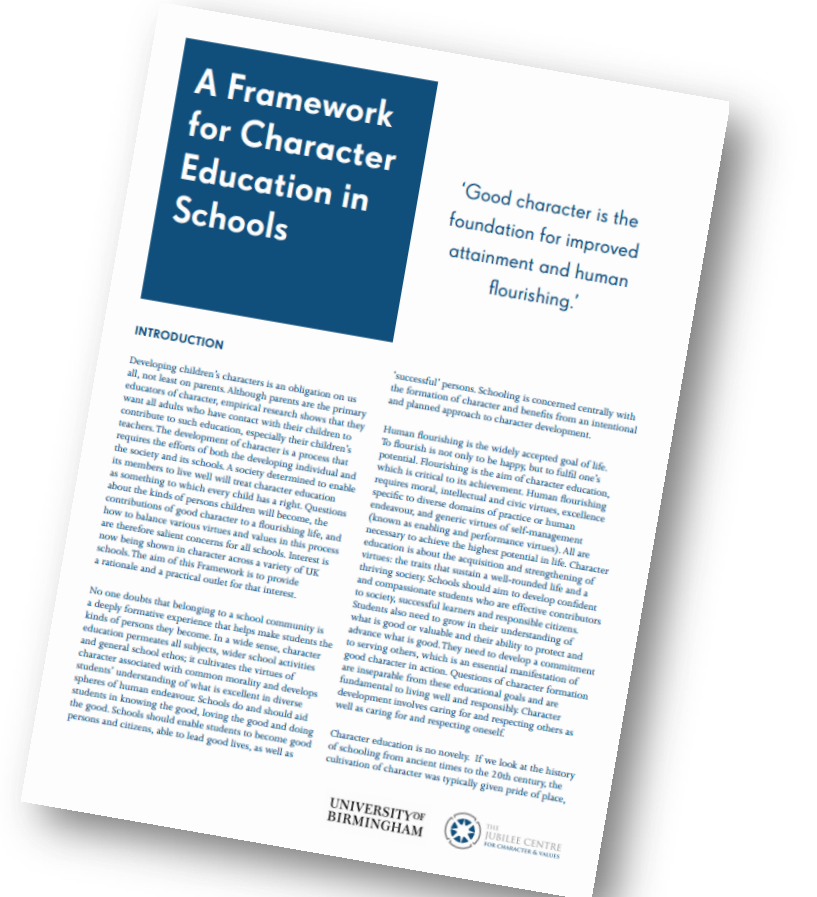


**‘Character is a set of personal traits that produce specific moral emotions, inform motivation and guide conduct. Character education is an umbrella term for all explicit and implicit educational activities that help young people develop positive personal strengths called virtues.’
(Jubilee Centre, 2012)**



A Framework for Character Education in Schools

- Character is educable and its progress can be measured holistically, not only through self reports but also more objective research methods;
- Character is important: it contributes to human and societal flourishing;
- Character promotes democratic citizenship;
- Character empowers students and is liberating.



Jubilee Centre for Character and Virtues (2013) *A Framework for Character Education in Schools*. Birmingham: University of Birmingham.

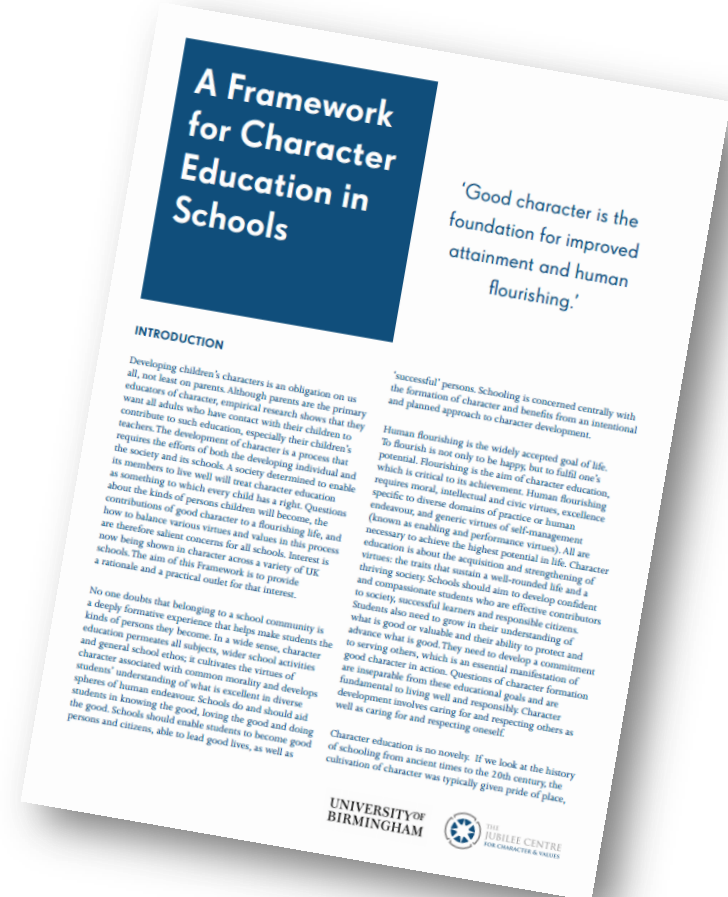
Available at:

<http://jubileecentre.ac.uk/userfiles/jubileecentre/pdf/character-education/Framework%20for%20Character%20Education.pdf>



A Framework for Character Education in Schools

- ⊗ The virtues which make up character enable us to enjoy rewarding and productive lives; especially gratitude;
- ⊗ Character is the foundation for improved attainment, better behaviour and increased employability;
- ⊗ Character should be developed in partnership with parents, employers and other community organisations.



Jubilee Centre for Character and Virtues (2013) *A Framework for Character Education in Schools*. Birmingham: University of Birmingham.

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Schools and Parents Have to Work Together on Character Education

Dated: 02/12/2014 4:32 am EST | Updated: 04/12/2014 5:50 am EDT

THE TIMES Education

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Welcome to your preview of The Times

Schools produce exam robots, says CBI chief



Greg Hurst Education Editor
Published at 12:01AM, November 20 2013

Michael Gove's school reforms risk squeezing out a round education by focusing too much on exam results, the head has warned.

Teach... great idea... Studying philosophy... confidence without hub... rational and open-mir

Six of the best: the traits your child needs to succeed

18 The Jubilee Centre for Character and Virtues

Call for schools to have a more active role in teaching character and morality

Pupils lack morals due to emphasis on exams at school, study reveals

Exams 'squeezing out moral values'

More and more Britons have a casual attitude to gratitude

IN THE MEDIA...

Media coverage

Professor James Arthur has been appeared on BBC Radio 4's Sunday Programme discussing character education and Dr. Tim Hartono spoke on BBC Radio 4's Morning 10 Show in April 2013, where he discussed character in young people. In June 2013, the Centre's Report study of gratitude in Britain, An Antidote for Capitalism, attracted coverage from both local and national media, including BBC News and BBC Midlands Today. In September 2013, a Centre poll exploring parents' views on character education's role in schools was covered in articles in BBC News, Sky News, and coverage on numerous local BBC radio stations across the UK (Sheffield, Doncaster, Bristol, Devon, BBC Three Counties Radio). In October 2014, Dr. Sandra Charles spoke as an expert witness on BBC Radio 4's live debate where the Moral Maze, where she contributed to the debate on the teaching of moral values.

Blog

Professor James Arthur and Professor Kristján Kristjánsson have written for the University of Birmingham's Birmingham Dial A Birmingham Brief article, which discussed the findings of a poll exploring public attitudes towards morals in the professions, reached over 1,500 people through social media study, after being published.

Professor James Arthur and Professor Kristján Kristjánsson have also published in Big Questions Online, a publication of the John Templeton Foundation, which explores the big questions of human existence. Charles engaged with an author-led discussion about the article, debating the extent to which children learn virtues through instruction.

Polling

Polling carried out by Populus and ComRes on behalf of the Jubilee Centre has explored the views and attitudes of more than 5,000 members of the general public, parents and MPs. The poll generated responses on the importance of character education in schools, the priority people place on being a good person in professional occupations such as medicine, teaching and law, and the perspectives of MPs with regards to character education in schools and within the world of work.

The Guardian @guardian
Exam culture hinders pupils' character development - weekly news review
<http://t.co/NY4F5FW>



theguardian

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Independent Schools Association: state schools fail to provide 'moral compass'

Chair Richard Walden claims state teachers are distracted from providing children a more rounded and enriching education

Schools fail to teach morals

Editor Published: 9 June 2013

Headteacher's tender note to her pupils goes viral
Lancashire primary school tells its children that within its ethos there is much more to each of them than their exam results

The Telegraph

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Lessons in 'character' should be placed on curriculum

Schools should promote values such as good manners, honesty and punctuality as part of an attempt to build pupils' "character", according to a leading headmaster.



Young People Lack 'Grit', Warns Nick Hurd, Tory Minister

Graham Jessop



Nicky Morgan MP, Secretary of State for Education

“Character education is part of our core mission to deliver real social justice by giving all children, regardless of background, the chance to fulfil their potential and achieve their high aspirations. There is already inspirational activity taking place in schools I visit across the country, and I encourage more schools, colleges and charities to get involved in social action projects.”



CBI Statement: Don't Forget to Teach Character

The next government should require schools and colleges to work towards a broader set of outcomes, which prioritise academic progress and the development of 'character'.

John Cridland CBE (Director-General)

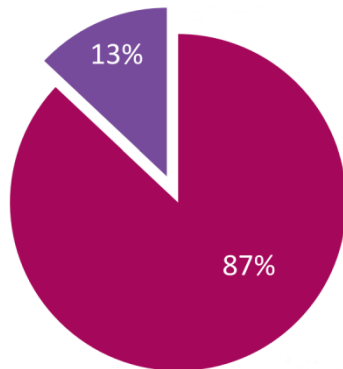
Confederation of British Industry

August 2014

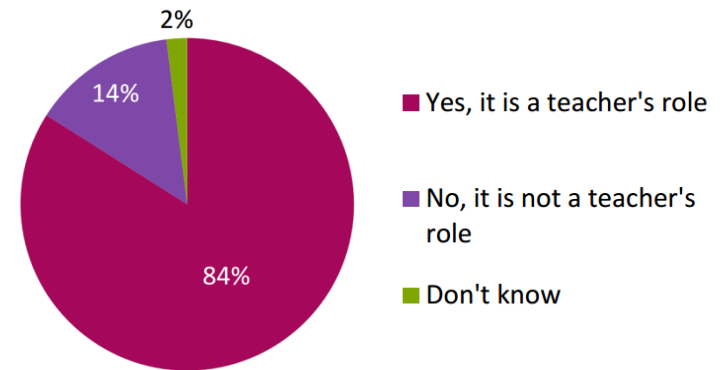


Jubilee Centre Parents Survey

84% of parents believe that it is a teacher's role to encourage good morals and values in their students



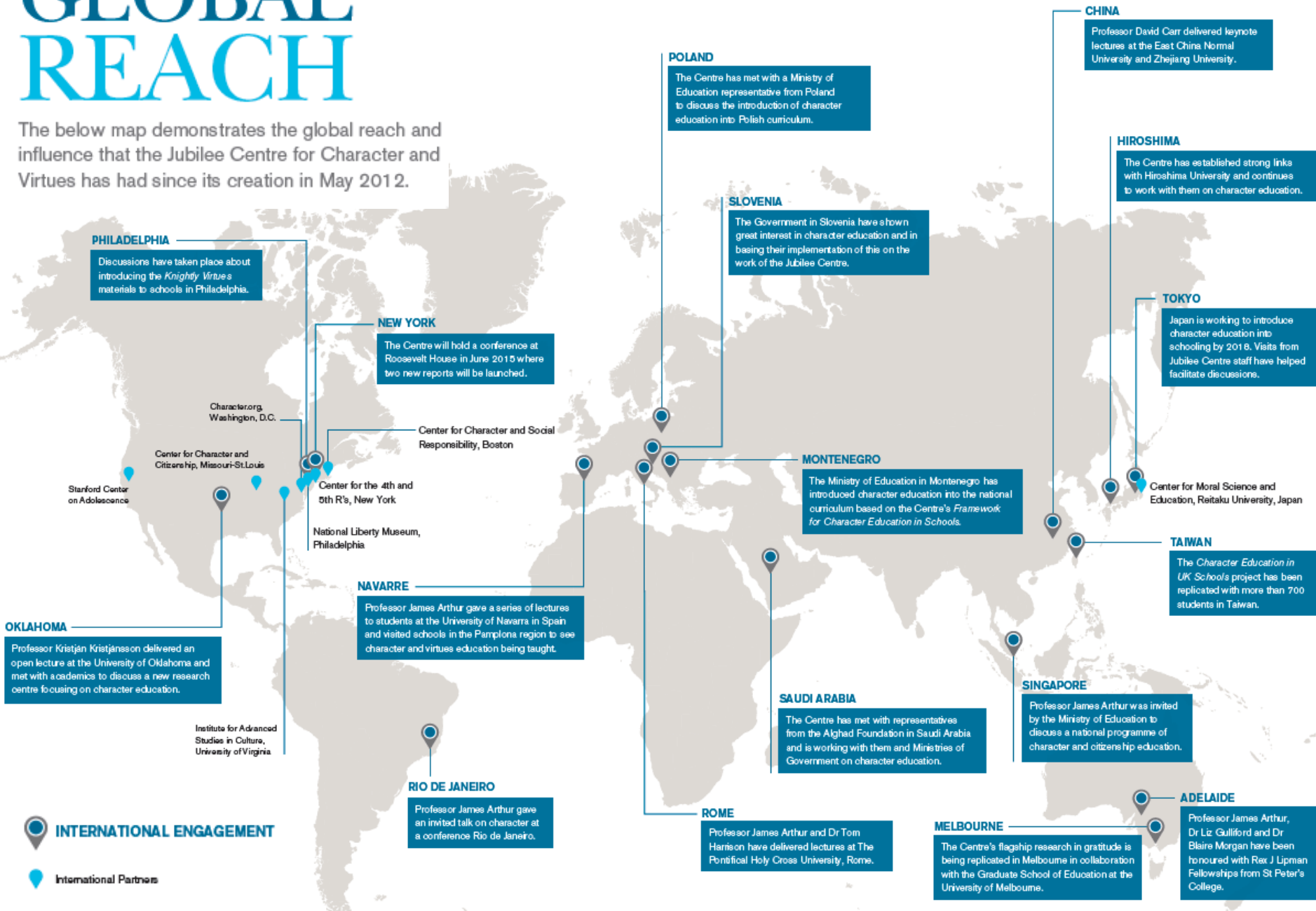
- Schools should develop their pupils' characters and encourage good values in its students.
- Schools should focus on delivering academically and not try to shape a student's character.



Nearly nine-in-ten parents think that schools have a wider role to play than just delivering academic results

GLOBAL REACH

The below map demonstrates the global reach and influence that the Jubilee Centre for Character and Virtues has had since its creation in May 2012.





Centre Reports:

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

BUILDING CHARACTER
THROUGH YOUTH SOCIAL ACTION
RESEARCH REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

GOOD NEIGHBOURS IN A GOOD NEIGHBOURHOOD?
AN EXPLORATION OF GRATITUDE IN A LOCAL COMMUNITY
PROGRAMME REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

CHARACTER EDUCATION
IN UK SCHOOLS
RESEARCH REPORT

JAMES ARTHUR
KRISTIAN KRISTJANSSON
DAVID WALKER
YOUSUF ZAMBERGE
CHANTEL JONES

with
STEPHEN THOMA
RANDALL CURREN
MICHAEL ROBERTS

FOREWORD BY PROFESSOR THOMAS LICKONA

www.jubileecentre.ac.uk

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

GIVE THANKS – GIVE BACK
GRATITUDE AND SERVICE IN SCHOOL AND THE COMMUNITY
PROGRAMME REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

KNIGHTLY VIRTUES
ENHANCING VIRTUE LITERACY THROUGH STORIES
RESEARCH REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

AN ATTITUDE FOR GRATITUDE
HOW GRATITUDE IS UNDERSTOOD, EXPERIENCED AND VALUED BY THE BRITISH PUBLIC
RESEARCH REPORT

JAMES ARTHUR
KRISTIAN KRISTJANSSON
LEE GULLFORD
BLAIR MORGAN

FOREWORD BY PROFESSOR ROBERT C. ROBERTS

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THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

VIRTUOUS CHARACTER
FOR THE PRACTICE OF LAW
RESEARCH REPORT

JAMES ARTHUR

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

THE GOOD TEACHER
ENHANCING VIRTUES IN PRACTICE
RESEARCH REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

MY CHARACTER
ENHANCING FUTURE-MINDEDNESS IN YOUNG PEOPLE
A FEASIBILITY STUDY

JAMES ARTHUR
TOM HARRISON
KRISTIAN KRISTJANSSON
IAN DAVISON

with
DAN HAYES
JENNY HIGGINS

FOREWORD BY PROFESSOR KEVIN RYAN

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THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

AN EXPLORATION OF GRATITUDE
IN THE THANK YOU FILM AWARDS
RESEARCH REPORT

THE JUBILEE CENTRE FOR CHARACTER & VIRTUES UNIVERSITY OF BIRMINGHAM

VIRTUOUS MEDICAL PRACTICE
RESEARCH REPORT

JAMES ARTHUR
KRISTIAN KRISTJANSSON
RIVEL THOMAS
BEN KOTZEE
AGNIESKA IGNATOWICZ
TIAN GU

FOREWORD BY PROFESSOR MIKE PRINGLE

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Schools of Virtue

WORKING WITH SCHOOLS

THE CENTRE HAS ENGAGED WITH OVER 100,000 SCHOOL PUPILS ACROSS THE UK. THE CENTRE HAS ESTABLISHED STRONG LINKS WITH HUNDREDS OF SCHOOLS.

OVER 100,000 school pupils involved in our work



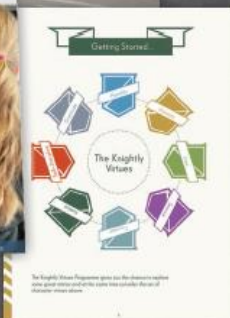
University of Birmingham School, dedicated to building character



Outstanding teaching resources

The Centre has developed a wide range of outstanding teaching resources for schools. The resources are freely available and have proved to be extremely popular, with over 25,000 *Knighthood Virtues Pupil Journals* having been sent out upon request. Over 5,000 copies of the Centre's *Framework for Character Education in Schools* have been distributed to schools

and teachers to date. The Centre has developed a unique *Programme of Study* – a taught course in character education – for use in secondary schools; a primary version of the programme is also being produced.



The Knighthood Virtues Programme gives our character education a practical focus for schools to use in their lessons.



Character in the classroom

The Centre has run two successful professional development courses for practising secondary school teachers. The courses will be extended to include sessions for primary teachers. Through its *Teaching Character Through the Curriculum* project, the Centre has brought together teachers of different subjects to showcase the ways in which those subjects can be used to bring character into the classroom. The Centre has also provided funding to selected schools to support the implementation of character education interventions.



Greg Rutherford @GragJRutherford
Brilliant day with some equally brilliant kids, hearing some truly inspiring #ThankYou letters. Thanks for having me @JubileeCentre!!

OVER 20,400 young people involved in Thank You Letter Awards

MORE THAN 13,000 young people involved in Thank You Film Awards

Public engagement activities

More than 450 UK schools have been directly involved in the Centre's research and development projects and many more have worked with the Centre through wider public engagement activities. Large events such as the World Gratitude Day, the Thank You Film Awards ceremonies and a Thank You Letter Awards event have involved tens of thousands of school children.

THE IMPACT IT HAS MADE ON ME IS THAT I NOW TRY AND DO EVERY VIRTUE EVERY DAY SO I BECOME BETTER.
Knighthood Virtues pupil